**Intro to OPSEC**

**Behaviour and habits that define your anonymity, privacy and security**

**Privacy**

* About content and confidentiality
* Can’t see what you do, but can see who you are

**Anonymity**

* Can see what you do, but can’t see who you are
* Keeping your actions and activities separate from your identity
* When out of any group of people, there is an equal chance that it could be anyone

**Pseudonymity**

* Retain a reputation against an identity
* Having an alias for a forum or social media
* Like the group ‘anonymous’, no-one knows their real identity but can attribute certain actions to that group specifically
* Alias, cover or false identity

**Identity strategies**

**Open**

* Being transparent and using your real identity

**Avoidance**

* Avoiding using certain social media, viewing content or posting
* Often unrealistic

**Audience**

* Separate aliases for different audiences
* Different aliases for friends/family and your work colleagues for example

**Content**

* Only viewing and creating specific content that you want the audience to see
* Only what you believe is acceptable, like ‘saying what they wanna hear’
* Risky as you could still unintentionally cvause unwanted consequences

**Compartmentalisation**

* Using separate identities for different platforms
* John smith for facebook, john do for reddit
* Search, write emails, download files all under a diff identity using a separate security domain through VPNs, VMs and management of your browser data leaks making layers of compartmentalisation and isolation

**Custom**

* A mix of avoidance, audience, content and compartmentalisation